



Your Wallet

SPEEDING FINES HAVE DOUBLED! What is one speeding ticket* worth, based upon only 11 miles over the posted speed limit?

\$ 60 FINE

41 COURT COSTS

*540 15% INSURANCE SURCHARGE** OVER 3 YEARS*

\$641 *IS IT WORTH IT?*

* Assuming the ticket is contested and not dismissed.

** Based upon a \$1,200 yearly premium.

Your Car

Speeding causes more wear and tear on your car's engine, carburetor, tires, shocks and transmission. You increase chances of damaging your car if speed humps are ignored. Speeding also increases gas usage... more trips to the pump.

Your Time

Traffic lights are timed to change according to the posted speed limit and traffic flow. Twenty to thirty minutes is lost if a police officer issues you a speeding ticket. Up to an hour can be spent in traffic court should you wish to contest the ticket. *Speeding won't get you there any faster...it may even slow you down!*

Your Neighborhood

Speeding increases noise and air pollution in neighborhoods. It affects everyone's quality of life and peace of mind. There is more worry about children's and others' safety.

You or Your Loved Ones

You or a family member are 15% less likely to be severely injured or killed if struck by a car going 20 mph or less.

15%

Pedestrian struck by car going 20 mph

45%
Chance of
death or
injury

going 30 mph

85%
Chance of
death or
injury

going 40 mph